

BACHELOR PROGRAM

Fashion Design

One of the pioneering programs in its field.



**LaSalle College
Jakarta**

Sekolah Tinggi Desain LaSalle

LaSalle College Jakarta Fashion Design Program is one of pioneers amongst other fashion schools in its caliber. Since its inception, our Fashion Design Program is created to cultivate avant-garde ideas into state-of-the-art garments. Hence concept creation is one of fundamental elements in our program, completed with rigorous technical training to create meticulous designs and details as well as working with various textiles and other raw materials.

Curriculum:

BACHELOR OF FASHION DESIGN

Bachelor of Fashion Design Program offers a complete course to prepare you to be a professional fashion designer. You will learn the foundations of fashion design. Students will also be introduced to various fashion concepts and fashion phenomenon through the ages as the basis of their future collection.

Later in the program, students will be challenged to develop their own collection. Starting with planning & creating prototypes to produce a collection plan based on market research as well as practicing fashion promotion methods.

In the final year, students will be challenged to develop a more elaborate collection for their final project as well as understanding the business & management side of being a fashion designer.

FASHION DESIGN FUNDAMENTALS TOPICS OF STUDY INCLUDE:

- Fashion Concepts
- Fashion Phenomenon
- Composition of Simple Garments
- Assembling Principles of Simple Garments
- Composition of Various Garment
- Assembling Principles of Various Garments
- Study and Utilization of Raw Materials

PRODUCT DEVELOPMENT TOPICS OF STUDY INCLUDE:

- Research of Raw Materials
for Garment Production
- Garment Feasibility
- Composition of Elaborate Garment
- Style Research by Draping
- Style Evaluation by Draping
- Defining Characteristics of a Collection
- Trend Analysis and Presentation
- Collection Elaboration and Prototypes
- Garment Evaluations
- Producing Collection Plan

**PRODUCTION MANAGEMENT
TOPICS OF STUDY INCLUDE:**

- Detail Planning and Prototypes
- Technical Files Elaboration
- Work Task Management
- Accounting and Finance
- Garment Mechanization
- Buying and selling product & services
- Planning & Production
- Quality Control
- Graphic Process Application
& Visual Presentation
- Garment Construction and Computer

**BUSINESS & MARKETING
TOPICS OF STUDY INCLUDE:**

- Collections for Target Markets
- Fashion Promotion
- Environment & Consumer Behavior
- Collection Presentation & Evaluation
- Inventory Management

**PORTFOLIO DEVELOPMENT
TOPICS OF STUDY INCLUDE:**

- Garment Production
- Portfolio Elaboration
- Fashion Product Development
- Final Project





FACULTY MEMBER

Shinta Djiwatampu

Fashion Design Program Director

Shinta Djiwatampu has been helping LaSalle College Jakarta Fashion Design Department as Program Director for almost 10 years. Her academic background spans from Associate Degree in Liberal Liberal Arts, Marymount College, Rancho Palos Verdes, CA, USA; Associate Degree in Fashion Design, Fashion Institute of Design and Merchandising, Los Angeles, CA, USA; Bachelor Degree in Fashion Marketing, Woodbury University, Burbank, California, USA; and a Master Graduates in Design, Trisakti University, Jakarta.

Before becoming Program Director, she also has been teaching at LaSalle College Jakarta since 2022. During her professional career, she has been the jury in national & international level such as Jury of International Arts of Fashion Competition in Paris, France (2018); Jury of Indonesia Young Fashion Designers Competition, Indonesia Fashion Week (2017 – present); Jury of Indonesian Fashion and Craft Awards, Republic of Indonesia Ministry of Industry (2018 – present); Jury of Plaza Semanggi Model Hunt (2016 – 2019); Jury of Plaza Senayan Palm Awards Fashion Design Competition (2014 – 2017).

CAREER PATH

ENTRY LEVEL:

- Pattern Maker
- Fashion Stylist
- Fashion Illustrator
- Fashion Journalist

MID-LEVEL:

- Textile Designer
- Costume Designer (Cinema/Theatre)
- Fashion Designer

HIGH LEVEL:

- Creative Director of a Fashion House/Brand
- Fashion Consultant

Scholarship available*

International pathway (Bachelor & Master Degree)*

**tnc and specific program applied*

LASALLE COLLEGE JAKARTA

LaSalle College Jakarta is a member of the LCI Education network, whose mission is to connect our people to opportunity through quality education. Present today on 5 continents, the LCI Education network consists of 23 select higher education institutions, and some 2,500 employees offering instruction to over 15,000 students throughout the world each year. From one country to the next, LCI Education favors the harmonization of its programs, which makes for greater flexibility, better control over the quality of its services, and deeper respect towards the various cultures it works with.

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TO START YOUR FUTURE!



JAKARTA

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