



**International  
Business  
School**

**United Nations  
Academic Impact**

Proud to deliver

THE DUKE OF EDINBURGH'S  
INTERNATIONAL AWARD



# SHAPE YOUR FUTURE AS A GLOBAL BUSINESS LEADER!

## BACHELOR PROGRAM WITH INTERNATIONAL PATHWAYS

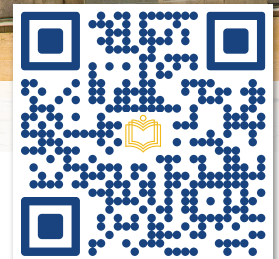


### BACHELOR (S1) PROGRAMS:

- Business Administration
- Digital Business
- Entrepreneurship



**International  
Campus  
Partners:**



**MORE INFO:**

**08111 012 0300**

or click:

[s.ipmi.ac.id/s1program](https://s.ipmi.ac.id/s1program)

**Corporate  
Partners:**



**f in IPMI Institute**

**ipmicampus**

**ipmi.bachelor**

[www.ipmi.ac.id](http://www.ipmi.ac.id) | [bachelor@ipmi.ac.id](mailto:bachelor@ipmi.ac.id)





# International Business School

Focus on small, engaged classes, a global curriculum, and a transformational leadership experience aimed at executives, professionals, and entrepreneurs.

1 Innovative Curriculum for the Digital Age

2 Real Business Experience

3 Global Perspective and Networking

4 Entrepreneurial Ecosystem

5 Hands-on Experience



JOINT DEGREE WITH  
**BSB**  
BANK SWISS BUSINESS SCHOOL  
ZÜRICH



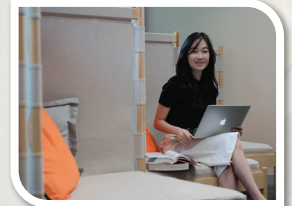
## Bachelor of Digital Business

### Program Overview:

The *Bachelor of Digital Business (BDB)* at IPMI Institute prepares students to excel in the fast-evolving digital economy. The program focuses on key areas such as e-commerce, digital marketing, data analytics, and emerging technologies like AI and blockchain. With Practical Business Case, students develop critical thinking and problem-solving skills, preparing them to lead digital transformation in businesses worldwide.

### Unique Learning Experience:

Students benefit from a hands-on, interactive learning experience that includes real-world business cases, projects, and internships. With access to industry experts and cutting-edge technology, they gain practical skills in managing digital tools and strategies. The program fosters creativity, innovation, and adaptability, ensuring graduates are ready for the challenges of the digital age.



### Career Prospect:

Graduates of this program are equipped to pursue careers in digital marketing, e-commerce management, data analytics, and business development in tech-driven industries. They are also well-positioned to launch their own digital ventures or take on leadership roles in organizations undergoing digital transformation.

## Bachelor of Business Administration International Program

### Program Overview:

The *Bachelor of Business Administration (BBA)* at IPMI Institute offers a comprehensive education in business management with a global perspective. Utilizing the Practical Business Case, the program emphasizes practical problem-solving, leadership development, and strategic thinking. Students gain in-depth knowledge of core business areas such as finance, marketing, operations, and entrepreneurship, preparing them for dynamic roles in the business world.

### Unique Learning Experience:

The BBA program provides a dynamic and interactive learning environment, using real-world case studies and hands-on projects. Students engage with experienced faculty and industry experts, gaining valuable insights and practical skills. The curriculum promotes collaboration, innovation, and global awareness, ensuring students are well-prepared to tackle modern business challenges.

### Career Prospect:

Graduates of the BBA program at IPMI Institute are equipped to succeed in diverse fields, including corporate management, finance, marketing, and consulting. With a solid business foundation, students are prepared for leadership positions, entrepreneurial ventures, or advanced studies such as an MBA.



EXCHANGE PROGRAM WITH  
**계명대학교**  
KYUNGMEUNG UNIVERSITY



JOINT DEGREE WITH  
**CATOLICA LISBON**  
UNIVERSITY

## Bachelor of Business Entrepreneurship

**United Nations**  
Academic Impact

### Program Overview:

The *Bachelor of Business Entrepreneurship (BBE)* at IPMI Institute equips students with the skills to create, manage, and scale successful ventures. The program focuses on entrepreneurial thinking, innovation management, and business strategy, preparing students to identify opportunities and solve complex business challenges. With Practical Business Case, students engage in real-world problem-solving and learn how to drive innovation in diverse industries.

### Unique Learning Experience:

Students benefit from a dynamic, hands-on learning environment that includes case studies, experiential projects, and mentorship from industry experts. The program emphasizes real-world application, allowing students to develop business plans, pitch ideas, and collaborate on innovative projects. This practical approach fosters the entrepreneurial mindset and leadership skills needed for success in today's competitive business landscape.



### Career Prospects:

Graduates are primed to become entrepreneurs, launch startups, or take on leadership roles in innovation-driven companies. With a strong foundation in creativity and business management, they are also well-prepared for roles in consulting, product development, and business strategy.



Studying at IPMI was one of the most unforgettable experience. IPMI's unique blend of academic rigor and practical experience has equipped me with skills and knowledge I needed to thrive in the competitive business world.

**Rania Alyandra Imran - IPMI BBA Alumna**  
Social Media Specialist at MakerLab



I chose IPMI for its expertise in creating competitive professionals and fearless Entrepreneurs in different business fields throughout the globe; the right network of friends I cherish.

**Nessie Judge - IPMI BBA & MBA Alumna**  
Content Creator - Youtuber



Case study in IPMI helps me to find the best solution in analyzing the business problem, the class is very dynamic and provokes us to have a discussion with the lecture about the topic. The faculty also have a deep knowledge of the topic and the staff is very friendly. Keep it up, they all did a good job.

**Alexander Adhitya - IPMI BBA & MBA Alumnus**  
Marketing Manager at Alibaba Cloud Indonesia & Malaysia

For more info: ☎ 08111 012 0300 | [bachelor@ipmi.ac.id](mailto:bachelor@ipmi.ac.id)

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