

International Network for Design and Applied Arts Education

LaSalle College Jakarta is dedicated to nurturing much-needed creative talents and empowering them to pursue their passions through design thinking education. This approach goes beyond visual aesthetics, focusing on the art of problem-solving by connecting the dots and synthesizing knowledge as the foundation for creation.

Established in 1997, LaSalle College Jakarta is a pioneer in industry-based design education. Its vision, combined with the international curriculum provided by the LaSalle College International Network, has shaped a unique and distinct approach to advancing Indonesia's creative sector. This foundation drives LaSalle College Jakarta's commitment to offering education that places professionalism, artistry, innovation, and entrepreneurship at the core of its learning processes.







# **Fashion Design**

Pioneering force in fashion education, Fashion Design Program known for transforming avant-garde ideas into cutting-edge garments. The program emphasizes strong concept development alongside rigorous technical training. Students master design details and work with diverse textiles to bring their creative visions to life.

Bachelor of Applied Design Program (Sarjana Terapan Desain)

International Diploma in Fashion Design

International Certificate in Pattern Making

International Certificate in Styling/Fashion Illustration

#### **Fashion Business**

Fashion Business Program equips students for careers in the fashion industry, from retail buyers to fashion entrepreneurs. The program combines strong business theory with hands-on learning to reflect real industry practices. It fosters both creative thinking and strategic planning for success in the fashion world.

Bachelor of Applied Business Program (Sarjana Terapan Bisnis)

International Diploma in Fashion Business

International Certificate in Retail Manager

International Certificate in Buyer

### **Interior Design**

Blends practicality with aesthetics, Interior Design Program guiding students to explore the full potential of space in both form and function. The curriculum teaches how to connect human behavior, quality materials, and design elements to create meaningful, experience-driven spaces. Emphasis is placed on contemporary, human-centered design that considers social, cultural, and environmental impacts.

Bachelor of Design (Sarjana Desain)

International Diploma in Interior Design

International Certificate in Interior Design (beginner or entry level)

International Certificate in Interior Decorating

### **Graphic Design**

Graphic Design Program integrates design thinking and creative problem-solving into its core curriculum. Students learn to approach design challenges from multiple perspectives and apply solutions across various media platforms. The program emphasizes industry best practices through hands-on experience in web, video, and photography design.

International Diploma in Graphic Design
International Certificate in Graphic Design



# **Game Art and Design**

Game Art & Design Program prepares students for careers in the dynamic video game industry. The curriculum builds foundational skills in game design, scripting, communication, and both 2D and 3D art. Students gain hands-on experience by creating their own games, characters, mechanics, and environments, along with professional design documentation.

International Diploma in Game & Art Design

# **Photography**

Photography Program equips students with the technical, creative, and entrepreneurial skills needed to become professional photographers. The program covers all aspects of photography from production and post-production to presentation and exhibition.

International Diploma in Photography
International Certificate in Photography

# **Artistic Make-Up**

This certificate program offers comprehensive training in beauty make-up, facial anatomy, and SFX techniques. Students also develop creativity and versatility by exploring and practicing a wide range of make-up concepts and characters.

International Certificate in Artistic Make Up

#### **Film**

Film program aims to develop future producers and creators. It focuses on storytelling skills and understanding the language of different media. Students learn to produce engaging and relevant audio-visual content for diverse audiences.

International Certificate

# **Pathway Program**

The International Bachelor's Program entails 1 to 2 years of study at LCI Melbourne. Upon completion, the Bachelor of Design Arts degree is conferred.\*

\*Terms and conditions apply, subject to specific program requirements.



# **Special Events**

- Jakarta Fashion Week
- Fashion Nation
- Indonesia Fashion Week
- Brightspot
- IFFINA
- Festival Film Indonesia
- Graduation Show
- Local & International Field trip
- and many more...







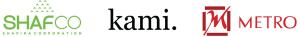
#### **Career Pathways & Industry Partners**



ZALORA



































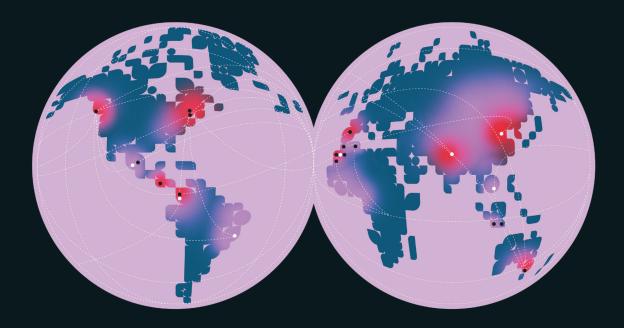












#### The World is Your Classroom: 5 Continents, 12 Institutions

LCI Education comprises 12 higher education institutions located on 5 continents.

Our decentralized approach empowers each campus as its own, independent, boutique school, with the advantage of being part of a distinguished global network, 65-year heritage, and well-established reputation for academic excellence.

Each year, LCI Education, across our institutions, is proud to welcome 20,000+ learners from 100+ countries who entrust us with their education.

LASALLE COLLEGE | JAKARTA

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Talk to us now!



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