

ESMOD¹⁸⁴¹
JAKARTA

**DOUBLE
CERTIFICATION**
**WITHIN 4 YEARS OF STUDY*

4
YEARS

**FASHION
DESIGN**

**CREATIVE
BUSINESS**

BACHELOR DEGREE - ESMOD INTERNATIONAL DIPLOMA

Collection of
ANGELA EURIKANI M.
FASHION DESIGN &
CREATION
CLASS OF 2016

In Collaboration with

 **CREATIVE
POLYTECHNIC
INDONESIA**



ABOUT ESMOD JAKARTA

Alexis Lavigne founded ESMOD, or L'École supérieure des arts et techniques de la mode, as a private fashion education institution in Paris in 1841. In 1996, Hartini Hartarto launched ESMOD in Jakarta. Correspondingly, the institution is founded on a global platform for professional fashion education. The institution is implementing a **combination of European and Indonesian systems** as it actively connects students with **key players** in the fashion industry and helps them develop their **professional networks** by participating in numerous fashion events, such as fashion shows and competitions. The institution's annual **Creative Show** and **Fashion Events** are a highlight, showcasing the abilities of alumni and students through presentations of fashion shows, art installations, and musical performances, among other activities. ESMOD is now the worldwide **fashion education leader**, present in 12 countries worldwide, with 18 different schools.

EIGHT REASONS TO STUDY AT ESMOD JAKARTA



WORLD-LEADING
COMPREHENSIVE
PROGRAM



PROFESSIONAL
INTERNATIONAL INDUSTRY
LECTURERS



INTERNATIONAL
RECOGNIZED
QUALIFICATION



PRACTICAL
LEARNING
METHODOLOGY



INTERNATIONAL
EXPOSURE



DISTINCTIVE
LEARNING
ENVIRONMENT



PERSONALIZED
PATH TO SUCCESS



PROMISING
FUTURE

THE FACILITIES



CLASSROOM



TEXTILE LAB



COMPUTER LAB



SEWING LAB

ALUMNI TESTIMONIALS



JANICE MADELINE

"Learning to be a fashion student can be very challenging, and it is certainly not for a quitter. But, overall, for me, being a student at ESMOD Jakarta had been a productive and dynamic ride."



SAPTO DJOJOKARTIKO

"At ESMOD Jakarta, I learned that fashion is not just about drawing sketches, but it extends to developing ideas and creating designs for clothing collections. Furthermore, I learned to think in a more structured way to become a good designer."



RYAN TJENDANA

"ESMOD provides amazing opportunities for their students to expose them to the public eye, such as through local or international competitions. It is life-changing."

4 FASHION DESIGN PROGRAM

YEARS



Our four-year **Fashion Design** programme focuses on **craftsmanship** that is specifically tailored for the competitive fashion industry. The graduates will receive an Applied Bachelor's Degree as well as an ESMOD International Certificate as they acquire both the **technical** and **creative** skills necessary to become experts in the industry through participation in this programme, which offers two distinct skill sets: **Stylisme** (Fashion Design) and **Modelisme** (Pattern-Making).

OBJECTIVES



CONSTRUCT



ANALYZE



PRODUCE



DEVELOP

SPECIALIZATIONS

- Children's Wear & Juniors
- Lingerie & Body Wear
- Urban & Tailor
- Nouvelle Couture/Lux
- Emerging Designers

CAREER OPPORTUNITIES

- Fashion Creative Director
- Fashion Designer
- Pattern Maker
- Textile Designer
- Fashion Graphic Designer

LEARNING EXPERIENCES



SEMESTER 1-3
DISCOVERY AND PREPARATION



SEMESTER 4-5
FASHION IDENTITY AND SPECIALIZATION



SEMESTER 6-8
SPECIALIZATION AND FINAL PROJECT COLLECTION



Guillaume Oger

HEAD OF CURRICULUM
DEVELOPMENT

4 CREATIVE BUSINESS PROGRAM

YEARS



NATHALIA GALISTA FELIN
CREATIVE BUSINESS
CLASS OF 2022

Our four-year **Creative Business** programme focuses specifically on highlighting **creative** thinking in the fashion business, with a concentration on **marketing**, **communication**, and **distribution** strategies geared towards the designer and luxury market. Graduates will be awarded an applied Bachelor's Degree along with an ESMOD International Certificate, equipping them with the expertise to thrive as **fashion industry professionals**, they are equipped with a set of skills that includes **professional** business knowledge in addition to a solid comprehension of the fashion industry.

OBJECTIVES



FORECAST



ANALYZE



STRATEGIZE



DEVELOP

CAREER OPPORTUNITIES

- Fashion Business Strategist
- Fashion Marketing Manager
- Fashion Product Line Manager
- Fashion Communication and Media Specialist
- Fashion Merchandiser
- Trend Forecaster

LEARNING EXPERIENCES



SEMESTER 1-3
**DISCOVERY
AND INITIATION**



SEMESTER 4-5
INTENSITY AND DEPTH



SEMESTER 6-8
**GLOBALIZATION AND
FINAL PROJECT
IMPLEMENTATION**

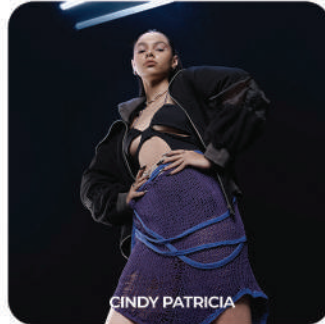


Nathalia Gunarian
ACADEMIC PROGRAM
MANAGER

OUR STUDENT'S PROJECT



ALIYAH KARIMA ALI



CINDY PATRICIA



IMELDA SARI NG



PUTRI NADIRA ZAHRA



LAURENT ISLANOVA SANTOSO



SHELLY ALFIANE NUGROHO



VIVI ARIANTI



MELODY SERAFIM



ATIKA CHERINA



AULIA FITRAH ADZANI

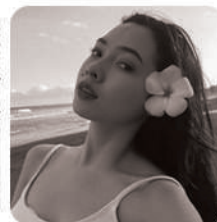


JESSELYN



LEVIA AMELINDA

OUR PROUD ALUMNI



- ARI SAPUTRA
- ALBERT YANUAR
- CHYNTIA TAN
- SAPTO DJOJOKARTIKO
- MICHELLE MALTIN

- ARIELLE NURIDA
- ARLENE SUMANDAR
- DITA ADDLECOAT
- MILA YUNAZ
- IMELDA AHYAR

- NADYA SISCA
- KIMBERLY TANDRA
- JEANNETA SANFADELIA
- AQUINA DETARA
- AUDREY CLEMENTINE

- JASMINE WILSON
- BELLA CLARISSA
- BEBY HERMAWAN
- LAHISYA GHAYSANI
- SAFFANA ALAYDRUS



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IN COLLABORATION WITH

