



INTERNATIONAL DIPLOMA AND CERTIFICATE

Graphic Design program focuses on the increasingly vital relationship between design and sustainable principles. As environmental demands escalate and take centre focus in educational and political discourse, there is a growing need for designers who can provide solutions while creating sustainable, eco-conscious designs.

This academic program aims to produce designers who combine technical aptitude, critical thinking skills and ethical awareness. Program graduates will possess knowledge of design and sustainable fundamentals, as well as an understanding of core values, emerging trends and discipline challenges. They will demonstrate professional excellence in the application of environmentally conscious principles to any design project or milieu.

PROGRAM OBJECTIVES

- Conduct preliminary project research
- Explore the history of art and design
- Recognize current styles and trends in design
- Select visual components based on project objectives
- Develop digital imagery, animation and special effects.
- Apply techniques for writing screenplay and storyboarding
- Use the latest software to integrate multimedia operations.
- Resolve constraints inherent to multimedia project production
- Manipulate drawing, page layout, and image processing software on Mac & PC platforms.
- Design web pages.

FACILITIES AND EQUIPMENTS

Benefit of state-of-the-art learning environment complete with:

- Spacious drawing and illustration room
- Digital video & animation studio
- Fully equipped photography studio
- PC & Mac computer labs
- A study library

CAREER OPPORTUNITIES

- Graphic designer (advertising/marketing)
- Editorial designer (books/magazines/blogs)
- Packaging designer
- Art director
- Creative director
- Illustrator
- Digital image retoucher
- Online & offline editor
- Artwork designer

GRAPHIC DESIGN | 2 YEARS INTERNATIONAL DIPLOMA

- Drawing
- Colour Theory
- Digital Imaging
- Fundamentals of Design
- Life Drawing
- History of Graphic Design
- Concept Development
- Digital Illustration
- Photoshop for Prepress
- Typography
- History of Art in Early Civilization
- Computer Animation for Multimedia
- Corporate Identity
- Electronic Design
- Production Procedures
- Advanced Typography
- Fundamentals of the World Wide Web
- Digital Illustration 2
- Portfolio 1
- Design and Technology
- Advertising Design
- History and Analysis of Design
- Web Site Development
- Editing in Story Telling
- Art Direction
- Foundation of Electronic Production
- Digital Visual Composition
- Dimensional Design
- Broadcast Advertising
- Photography 1
- Professional Management
- Motion Design
- Photography 2
- Senior Project
- Portfolio 2

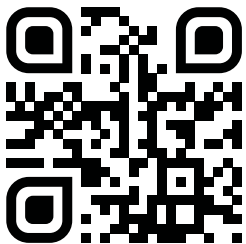
GRAPHIC DESIGN | 1 YEARS INTERNATIONAL CERTIFICATE

- Drawing
- Colour Theory
- Digital Imaging
- Fundamentals of Design
- Life Drawing
- History of Graphic Design
- Concept Development
- Digital Illustration
- Photoshop for Prepress
- Typography
- History of Art in Early Civilization
- Corporate Identity
- Electronic Design
- Production Procedures
- Advanced Typography
- Digital Illustration 2
- Advertising Design

- Scholarship available*
- Industry internship / Project *
- International pathway to Melbourne, Vancouver & Barcelona (Bachelor & Master Degree)*

**tnc and specific program applied*

**SCAN HERE TO
START YOUR FUTURE!**



**“DESIGN MUST BE FUNCTIONAL, AND
FUNCTIONALITY MUST BE TRANSLATED INTO VISUAL
AESTHETICS WITHOUT ANY RELIANCE ON GIMMICKS
THAT HAVE TO BE EXPLAINED.”**

– Ferdinand Porsche

LASALLE COLLEGE | JAKARTA

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**LCI EDUCATION
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