



INTERNATIONAL
MANAGEMENT INSTITUTE
SWITZERLAND



Undergraduate

Programme Brochure

Introducing IMI Switzerland

IMI International Management Institute Switzerland is a private hospitality and business school founded in 1991. Our combination of quality academic teaching, excellent industry contacts and breathtaking scenery is a recipe for success. IMI graduates can be found in senior management positions around the globe - their success shows that to reach the top it pays to start at the top!

Academic Excellence

IMI is a successful, independent, private management institute. We have a highly qualified core faculty, supported by inspiring visiting lecturers. Our small classes assure personal attention while our impressive UK university accreditations guarantee quality.



Your Employability

Paid internship opportunities in Switzerland and abroad are available after each study semester. International companies visit IMI regularly to recruit students. Our Careers team will offer personalised support to provide you with the best opportunities.

This is Switzerland

Situated in the heart of Europe, Switzerland is the perfect starting point to discover this fantastic continent! Our campus is only 12 minutes away from the historic city of Luzern, with its many cultural events and vibrant café culture.



International Environment

Our aim is to prepare you for a great future, rich in international experiences. There are around 50 nationalities on our 'global campus' and you will have the opportunity to live and study in one of the safest and most beautiful countries in the world.

Undergraduate Programmes

Each semester block represents 22 weeks of on-campus study. There is the option of a paid, 22-week internship placement after each study semester.



BA (Hons) in International Hospitality Management

Our BA (Hons) degree in hospitality management is validated by Manchester Metropolitan University in the UK and provides practical work placements alongside three semesters of study. In the final year, students can specialise in a combination of Hotel, Tourism and Events Management or Hospitality Entrepreneurship. Paid internship placements, which can be undertaken in Switzerland or internationally, offer invaluable experience which sets graduates apart and prepares them to progress towards management positions within the industry.



*Students must complete at least 12 months of internship or work placements to successfully complete this programme.



Entry Requirements

- 18 years of age
- High school certificate/IB Diploma/A Levels or equivalent qualification
- English level: 5.0 IELTS or equivalent



Start Dates

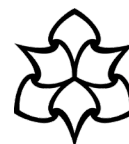
- February
- August
- May
- November



Award(s)

IMI & Manchester Met. Bachelor of Arts Degree with Honours in chosen pathway

Programme validated by



**Manchester
Metropolitan
University**



BA (Hons) in Global Business or Marketing Management

Our BA (Hons) degree in global business or marketing management follows the same structure as our hospitality degree award and is also validated by Manchester Metropolitan University, UK. Preparing students for international roles in a variety of sectors, the degree focuses on contemporary issues of strategy, sustainability and digitalisation within the global business and marketing environments. Paid internship placements allow greater insight into the day-to-day running of international corporations and the strategic decision making processes.



*Students must complete at least 12 months of internship or work placements to successfully complete this programme.



Entry Requirements

- 18 years of age
- High school certificate/IB Diploma/A Levels or equivalent qualification
- English level: 5.0 IELTS or equivalent



Start Dates

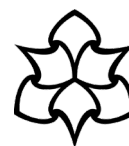
- February
- August
- May
- November



Award(s)

IMI & Manchester Met. Bachelor of Arts Degree with Honours in chosen pathway

Programme validated by



**Manchester
Metropolitan
University**



BA (Hons) in International Culinary Arts

Blending practical and theoretical skills, this programme allows students to perfect their culinary abilities while also developing core industry management knowledge. Students spend approximately 30% of their time in the kitchen and 70% in the classroom, balancing the gastro-culinary skills with the strategies and techniques required to run a successful business. Paid internship placements, which can be undertaken in Switzerland or world-wide, offer the possibility for students to gain experience at leading, internationally acclaimed restaurants.



Entry Requirements

- 18 years of age
- High school certificate/IB Diploma/A Levels or equivalent qualification
- English level: 5.0 IELTS or equivalent



Start Dates

- February* - August*
- May - November

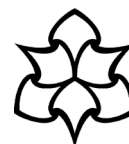
*Diploma entry only possible in February and August



Award(s)

IMI & Manchester Met. Bachelor of Arts Degree with Honours in Int. Culinary Arts

Programme validated by



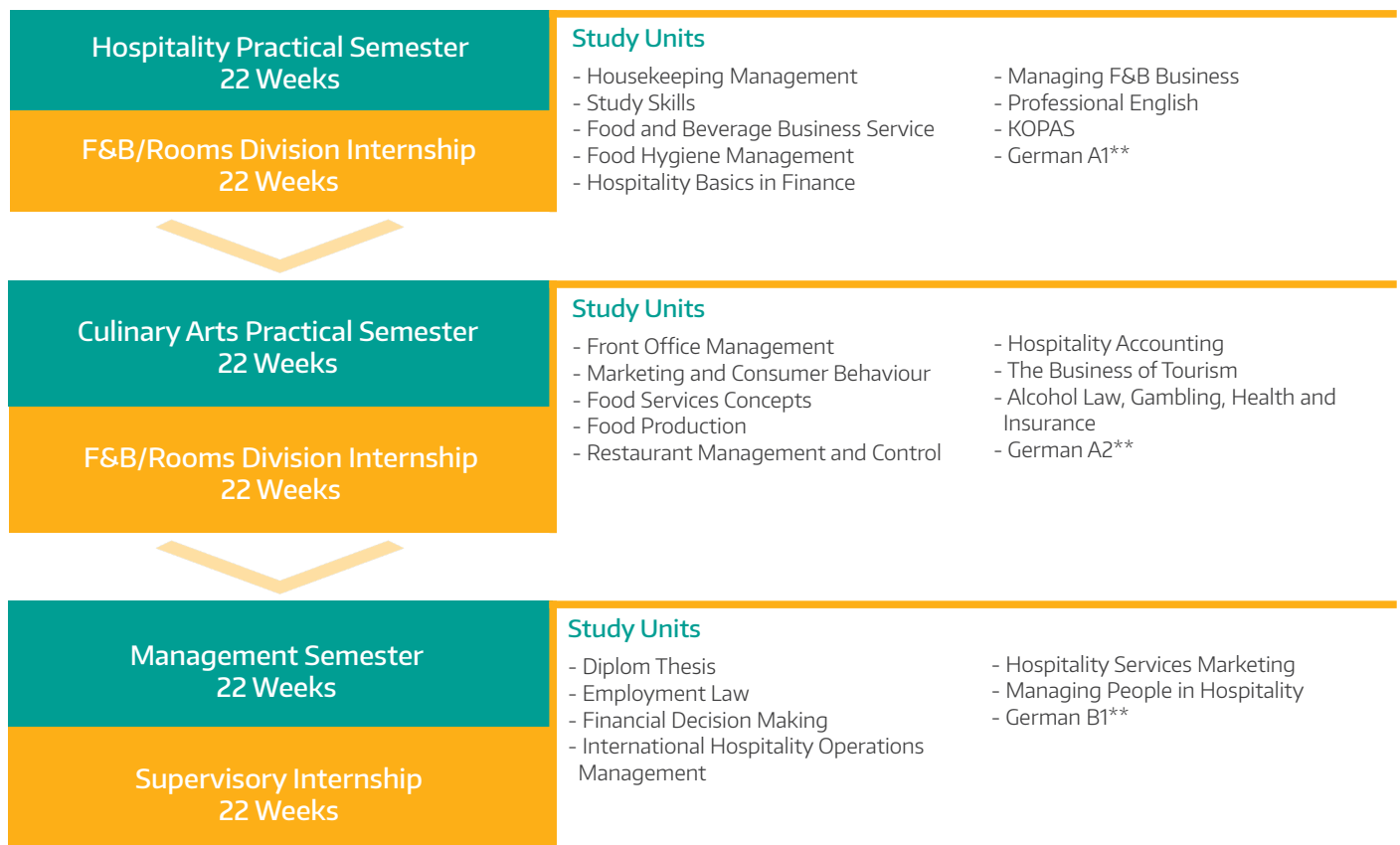
**Manchester
Metropolitan
University**



Swiss Advanced Diploma in Hotel & Restaurant Management

Hôtelier-Restaurateur diplômé ES/Hôtelière-Restauratrice diplômée ES

One of the only Swiss federally approved qualifications to be taught in English, this Advanced Diploma is equivalent to a UK Level 6 NVQ award with worldwide recognition. The programme has a strong focus on practical hospitality and language skills and offers three paid internships to complement each study semester. An ideal industry entry-level programme, the Advanced Diploma equips students with the complete skill-set to open or manage a successful hotel or restaurant business.



Entry Requirements

- 18 years of age
- High school diploma or similar professional qualification and/or experience
- IELTS 5.0 or equivalent English language qualification showing B2 level

Swiss federally recognised



Start Date

- November



Award(s)

IMI Advanced Federal Diploma of Higher Education in Hospitality Management



Your Future

Many leading hospitality firms and businesses visit our campus to recruit directly for internships, jobs and management training positions. Our personalised careers support means you are best placed to secure your future role in the industry world-wide.

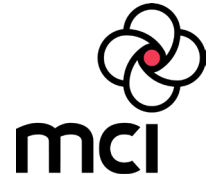


KIRCHHÖFER



BANYAN TREE

III
WHITE LODGING



Every IMI graduate becomes a member of our Hosco Alumni portal and receives all the latest career opportunities and news from us.

Supporting you in your future career goals!
hosco.

Accreditation and Memberships:



les écoles **supérieures**
le scuole specializzate **superiori**
die **höheren** fachschulen



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