

THE ULTIMATE GUIDE

WELCOME TO IMI!

Explore the unique world of IMI Switzerland in this Ultimate Guide to our school.

Discover what it is like to study in a truly international environment while living on one of the most picturesque and beautiful lakeside campuses in the whole of Switzerland.

International Management Institute Switzerland

CONTENT

1 WHY IMI?

What makes IMI one of the world's leading hospitality management schools?

2 VIBRANT CAMPUS LIFE

Study in a safe environment on our beautiful campus in the heart of Switzerland.

3 A TRUE SWISS EXPERIENCE

A Swiss quality education in a Swiss quality environment.

4 DEVELOPING THE LEADERS OF TOMORROW

Our focus is on your future success – we prepare you for industry leadership roles.

5 YOUR STUDY PATH

Our degrees are UK-validated and offer the highest level of academic attainment.

6 JOIN THE FAMILY

Apply for one of our upcoming semesters and join our global IMI family!

THE FAMILY SPIRIT

AUTHENTICALLY SWISS

We are proud to be the only family-owned hospitality school operating in Switzerland.

Co-founder Heinz Bürki and his daughter Isabelle ensure that this family ethos remains central to everything we do, resulting in a unique study environment in which every student feels at home.

A GLOBAL COMMUNITY

Each semester, we welcome students and staff from over 50 different nationalities. Our global family form international friendships which foster trust, understanding and cultural sensitivity. After studying at IMI, you will always have a second family in Switzerland!

FRIENDS FOR LIFE

The experiences you go through together as students will help you form friendships for life. IMI's international alumni retain strong connections with bonds that cross borders.

HOME FROM HOME

From your first day on campus, the IMI team work hard to make sure you feel comfortable and at home as quickly as possible. We believe happy students make for successful students!

WHY CHOOSE IMI?

A WORLD LEADER IN MANAGEMENT EDUCATION

With over 30 years of providing expert management education in a hospitality setting, we are world leaders in our field. Combining the best of Swiss hospitality expertise alongside premier industry placements and a caring and supportive environment, we ensure your future success. We are a top-ranked hospitality school in the QS World University Rankings.



UNLOCK YOUR POTENTIAL

At IMI, our students are our priority. We take an individualised approach to your academic and personal development to ensure that each and every one of our students fulfils their potential.

PRIORITISING PEOPLE

People matter. As a smaller school, we get to know our students and learn what drives them. Our open door policy means faculty are always available for advice and support.

A GLOBAL OUTLOOK

Studying at an international school opens up a worldwide network of opportunity. Our multi-cultural campus prepares you for leadership roles across the globe.

THE LOCATION

Study in paradise. You will live on one of the most beautiful campuses in Europe. On the shores of Lake Lucerne with stunning views of the Swiss Alps, it is the perfect study environment.



LAKESIDE LUXURY

Surrounded by the beauty of Swiss nature and with easy access to the city of Luzern, the IMI campus offers you an unforgettable home from home.

ON-CAMPUS FACILITIES

Whether its a game of pool, a quick gym session or some basketball practice, we have plenty of on-campus facilities to keep you entertained!

COMFORT AND SAFETY

Our campus accommodation offers bright, spacious and comfortable rooms and is located in one of the safest parts of the world!

LIFE ON CAMPUS

EVENTS & ACTIVITIES

INTERNATIONAL NIGHT

Twice a year, the IMI Family comes together to celebrate the international diversity of our community.

One of the highlights of our social calendar, this event sees staff, students and guests enjoying food and drink from our students' homelands as well as special performances celebrating the many diverse cultures on our campus.

WINE CLUBS

Get the full Sommelier experience at our regular, on-campus Wine Clubs.

THEME LUNCHES

Celebrate your successes with your friends at our special Apéro lunches.

SPORTS DAYS

Enjoy a day of sporting fun and practice teamwork by playing football, volleyball, badminton and much more.

EUROPA PARK VISIT

Join us on our twice-yearly trips to Germany's largest theme park. Always a day of fun, thrills and laughs.

POOL TOURNAMENTS

Defeat your fellow students and staff to become the IMI pool champion!

SKI TRIPS

Conquer the Swiss mountains and enjoy the thrill of a snow sport day.

LIVING IN KASTANIENBAUM

Campus IMI is located in the beautiful area of Kastanienbaum, one of the most desirable locations in the whole of Switzerland. You can enjoy nature walks down by the lake or in the local forests, or explore the historic city of Luzern – a short 15 minute journey away from campus.



LUZERN CITY

One of Switzerland's most beautiful and historic cities, Luzern attracts tourists from all across the globe. Its many restaurants, cafes, shops and bars are a short 15-minute journey from campus.



LAKE CRUISES

There is nothing nicer in the warm Summer months than taking a boat cruise around the stunning Lake Lucerne. Luckily, the station is literally two minutes away from the IMI campus!



NATURE ON YOUR DOORSTEP

Surrounded by stunning scenery, the IMI campus offers a safe and peaceful study environment. You get direct access to the beauty of Swiss nature.



STUNNING VIEWS

It's hard to find a bad view from our campus. Take a trip up one of the nearby mountains to truly appreciate this spectacular region.



CHAPEL BRIDGE

Cross Luzern's iconic wooden bridge – the oldest in Europe.



MOUNT PILATUS

Enjoy stunning views of Luzern from above 2,000m.



JET D'EAU

Experience the aquatic display at the Geneva Water Fountain.



RHINE FALLS

Be amazed by Europe's strongest waterfall in the beautiful region of Schaffhausen.



FASNACHT CARNIVAL

A week full of celebration, music, colour and costumes right here in Luzern.



MATTERHORN

Explore the iconic Toblerone Mountain and it's unique Glacier Paradise.

TOP 10 PLACES TO VISIT IN SWITZERLAND



MOUNT TITLIS

Spend a day above the clouds surrounded by breathtaking views of the Swiss Alps.



BEAR PARK BERN

Visit the capital of Switzerland and get a glimpse of the wild life of bears.



MONTREUX JAZZ FESTIVAL

Experience this world-famous festival which brings together some of global music's biggest stars.



ZÜRICH STREET PARADE

Join the biggest house and techno festival of Switzerland at its most colourful parade.

THE IMI EXPERIENCE PACKAGE*

EXPLORE

LUGANO & SPLASH SPA

What could be better than an authentic gelato, pizza or pasta? This full-day excursion allows students to enjoy the Italian part of Switzerland with a city tour of Lugano followed by a fun afternoon at Splash Spa with its many slides and pools.



*subject to additional fees as specified by IMI Switzerland

imi-luzern.com

THE EXCEPTIONAL MATTERHORN EXPERIENCE



The iconic Toblerone Mountain is one of the main attractions of Switzerland. As well as enjoying a tour of the lovely city of Zermatt, we will also take our students all the way to the top of the spectacular Matterhorn Glacier Paradise.

International Management Institute Switzerland

FRENCH FUN

Students will have the chance to dive into the divine world of Swiss cheeses during a visit to the unique Gruyère castle and factory. This authentically French experience will end with a traditional wine tasting in Vevey.



A VISIT TO THE ICONIC LINDT HOUSE OF CHOCOLATE & RHINE FALLS

The first thing that comes to mind when thinking about Switzerland is chocolate. To celebrate this most famous of exports, we will take our students on a guided tour of the Lindt House of Chocolate. They will then get to see the famous Rhine Falls in Schaffhausen – the strongest waterfall in Europe!



A PROVEN CONCEPT FOR DEVELOPING FUTURE LEADERS

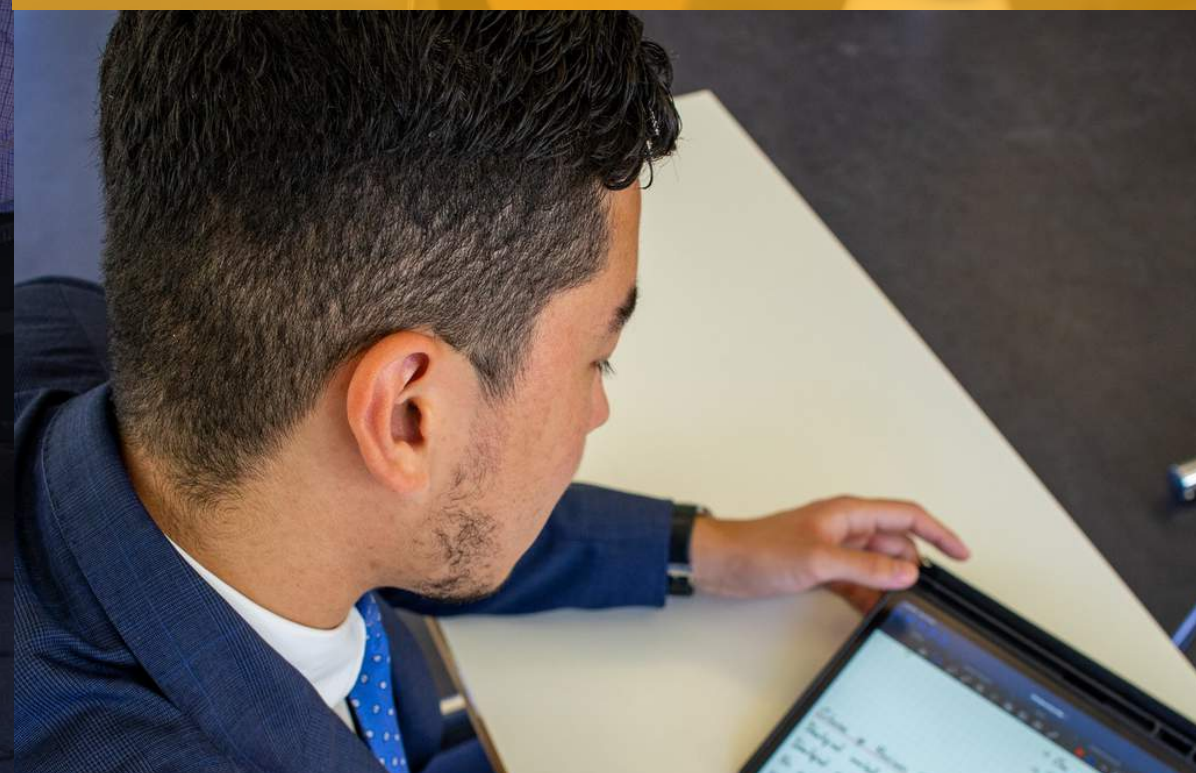
CREATE A DESIRE FOR SELF-DEVELOPMENT

We foster a hunger and drive for continuous self-development. You are your own best motivator, we instil in you the skills to ensure that your learning journey is one that lasts a lifetime.



BUILD & MANAGE RELATIONSHIPS

A wide network opens up limitless opportunities, we train you to develop meaningful relationships.



PUSH BOUNDARIES THROUGH CREATIVITY & INNOVATION

Ask questions and develop new solutions – we encourage you to approach challenges creatively.



TAKE RESPONSIBILITY FOR YOUR ADAPTABILITY

The industry is constantly evolving, we teach you how to evolve and adapt with it.



IMPROVE DECISION-MAKING BY CRITICAL THINKING

We teach you to think critically in your approach to decision making and find optimal outcomes.

IN AN INTERNATIONAL ENVIRONMENT



STUDENTS FROM OVER 50+ NATIONALITIES

We have students from all around the globe!
Not only does this create an international family on campus, it also gives you the chance to learn about new cultures, countries and traditions.

A CULTURALLY DIVERSE CAMPUS

Studying in an international setting will prepare you perfectly for the culturally diverse working environment of the global hospitality industry.



BUILD A GLOBAL NETWORK

Your classmates become your future professional network with global reach.



AN INTERNATIONAL FACULTY

Our staff members are just as diverse as our students with 25+ nationalities.

WITH A FOUNDATION OF ACADEMIC EXCELLENCE

WORLD-CLASS FACULTY

At the heart of everything we do, is our outstanding academic offering.

With an experienced faculty, UK degree validations and personal academic support, we ensure your educational goals are achieved.

OPEN-DOOR POLICY

All our faculty are based on campus meaning you always have access for any questions or support needed.

SMALL CLASS SIZES

Benefit from greater interactions and personal attention in our smaller, focused classes.

PRACTICAL APPROACH

Alongside management theory, we ensure you have all the practical skills required to enter the workplace.

UK-VALIDATED DEGREES

All our BA (Hons) degrees as well as our MSc award are validated by Manchester Metropolitan University.

STUDY OPTIONS TAILORED TO YOUR NEEDS

FOUNDATION CERTIFICATE

Prepare yourself for our degree-level programmes with this six-month foundation preparatory course giving you all the necessary university study skills.

SWISS ADVANCED DIPLOMA

One of the only Swiss federally-approved qualifications taught in English, this Advanced Diploma focuses on practical and language skills.



BA (HONS) DEGREE

in Hospitality or Business Management or Culinary Arts

Our combination of academic excellence and paid internship placements sets you on course for senior management positions in the industry.

GRADUATE DIPLOMA

In Hotel & Events or Culinary Arts

Kick-start your hospitality career with these Graduate Diplomas aimed at those with unrelated Bachelor's degrees or previous work experience.

MSC DEGREE

In Hospitality & Events Management

Enhance your academic portfolio and open the door to senior leadership positions with this specialist Master's qualification.



BA (HONS) DEGREE

INTERNATIONAL HOSPITALITY MANAGEMENT

- International Hotel & Tourism Management
- International Hotel & Events Management
- International Hospitality Entrepreneurship



CHOOSE
YOUR PATH



BA (HONS) DEGREE

GLOBAL BUSINESS MANAGEMENT

- Global Business Management
- Global Marketing Management



BA (HONS) DEGREE

INTERNATIONAL CULINARY ARTS

SERVICES TO OPTIMIZE YOUR STUDENT EXPERIENCE

PRE-ARRIVAL SERVICES

Supporting you every step of the way from your initial application to a warm welcome on campus.

ADDITIONAL SERVICES

24/7 FRONT-DESK

Dedicated reception team and nighttime duty supervisors to ensure your well-being and safety at all times.

PERSONAL COUNSELLING

Whether it is your academic journey, pastoral support or career planning, our support is always personalised to you.

LANGUAGE CLASSES

With the option to learn French or German as part of your study, we prepare you for the global marketplace.

FINE-DINING RESTAURANT

Enjoy a three-course, fine-dining lunch in our on-campus Swiss Room restaurant – open every weekday.

MASTERCLASSES

Benefit from specialist hospitality masterclasses from industry experts during a range of guest lectures and workshops.

DURING YOUR STAY

Academic and pastoral support available throughout your semester.

INTERNSHIP SUPPORT

CV workshops, interview preparation and personalised placements.

ALUMNI SERVICES

Lifelong membership of our global alumni network and career support.

ALUMNI EMPLOYMENT STATISTICS

#1) Highly sought after skill-sets:

ALUMNI EMPLOYMENT RATE ONE YEAR AFTER GRADUATION

97%

#2) Transferable knowledge:

Alumni employed **within the hospitality sector**

50%

#3) Managerial readiness:

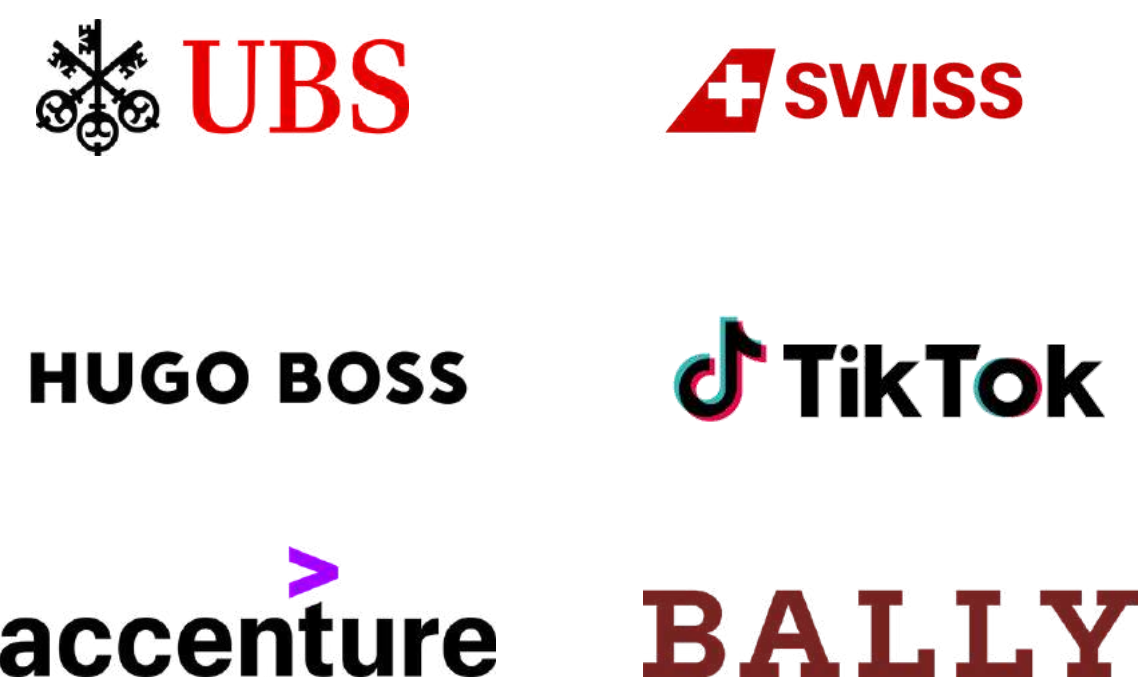
Alumni employed **within managerial positions**

50%

TRAINING THE FUTURE LEADERS OF THE WORLD'S BEST HOSPITALITY BRANDS...



A SKILL-SET THAT ALLOWS YOU TO SUCCEED IN ANY INDUSTRY...



YOUR FUTURE!

CLOSE COLLABORATION BETWEEN FACULTY AND STUDENTS IS KEY FOR SUCCESS

MEET ELENA

BA (HONS) STUDENT
IN HOSPITALITY

"The thing I love most about IMI is the family atmosphere on campus. From day one, you are made to feel really welcome by everyone which makes it easy to feel at home here. I think this is a real benefit to both our academic and student experiences."



MEET MR. GARETH CURRIE ACADEMIC DEAN

"At IMI, our teaching approach is always personalised and focused to each individual student. With small class sizes, there is continuous contact between staff and students, meaning we can constantly monitor their academic progress and set them on the pathway to success."

JOIN THE FAMILY: APPLY TODAY

SUBMIT DOCUMENTS

1

2

BOOK A CONSULTATION

PROVISIONAL LETTER OF
ACCEPTANCE ISSUED

3

4

REGISTRATION FEE
PAYMENT

LETTER OF ACCEPTANCE
ISSUED

5

6

PAYMENT: FIRST INSTALMENT
OF COURSE FEES

REMAINING COURSE FEES TO
BE PAID

7

8

JOIN THE IMI FAMILY!

GUIDING YOU THROUGH EVERY STAGE OF THE PROCESS...

At IMI, we make applying to our school as simple as possible! Our Admissions team are on hand to guide you at every stage. Apply directly through our website and then follow these eight simple steps.

THE IMI SOCIAL EXPERIENCE

GET IN TOUCH!





START YOUR SUCCESS STORY AT IMI SWITZERLAND!

imi-luzern.com

International Management Institute Switzerland



Find out more:
imi-luzern.com

Explore our study options:
We are available to answer any questions you may have. Contact us at:
info@imi-luzern.com

Follow us:
[@amiluzern](https://twitter.com/amiluzern)



Visit us:
Seeacherweg 1, 6047-Kastanienbaum
Luzern, Switzerland

Apply now!

