



SCHOOL OF
BUSINESS

INTERNATIONAL BUSINESS MANAGEMENT

BACHELOR'S PROGRAM



SCHOOL OF
BUSINESS

OVERVIEW

The Bachelor's Program in International Business Management at i3L aims to deliver relevant competencies, skills, and a comprehensive understanding of the discipline as it is offered as a study program, not a stream. The students will be given an internship opportunity in major cities in the world such as Seoul, Tokyo, Bangkok, Sydney, and many more. The curriculum puts special emphasis on project-based assignments. Our project-based assignments include virtual online internships, X-Culture, and real company projects. An example of the company projects that our students do is the ongoing project with Kalbe Philippines in developing digital marketing strategies for medical nutrition in the Philippines. This program is also supported by international lecturers and an exciting learning platform.



AUDITORIUM



LEARNING RESOURCE CENTER



LECTURE THEATERS



GYM

Our streamings:

- Business and Entrepreneurships
- Creative Digital Marketing

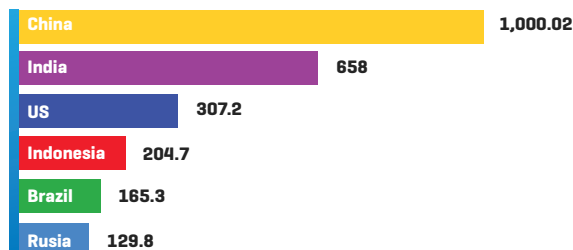
Why Study IBM in Business and Entrepreneurships?

| FIRST IN INDONESIA | INTERDISCIPLINARY APPROACH | EXPERIENTIAL LEARNING |
|---|--|---|
| <p>START UP</p> <p>Our program prepares you to lead the global bio-industry to meet the demands for healthcare, food and energy.</p> | <p></p> <p>Our program seamlessly integrates business management, life sciences and entrepreneurship.</p> | <p></p> <p>Our program enables you to pursue your passion and learn how to start your own bio-based business first-hand.</p> |

Why Study IBM in Creative Digital Marketing?

Indonesia has the fourth highest number of Internet users in the world

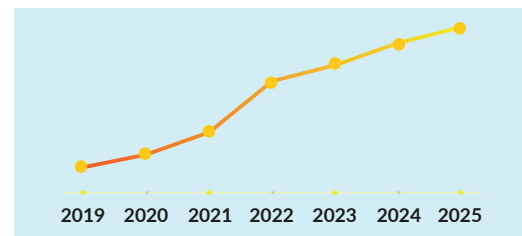
COUNTRIES WITH THE HIGHEST NUMBER OF INTERNET USERS AS OF FEBRUARY 2022



SOURCE: WWW.STATISTA.COM/STATISTICS/262966/NUMBER-OF-INTERNET-USERS-IN-SELECTED-COUNTRIES

The growth of the global retail e-commerce sales provides countless job opportunities in Indonesia

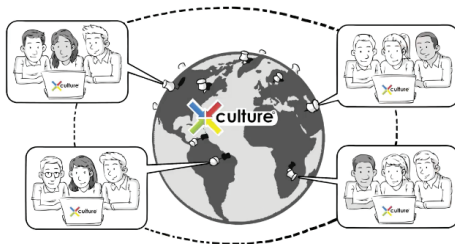
REVENUE IN THE ECOMMERCE MARKET IN INDONESIA WITH FORECASTS UNTIL 2025



SOURCE: WWW.STATISTA.COM/STATISTICS/379046/WORLDWIDE-RETAIL-E-COMMERCE-SALES

Why Study at i3L School of Business?

We prepare our students to fulfill the industry's need for a highly-skilled workforce. Our curricula, course content, teaching methods and lecturers assist us in preparing our students to lead multinational companies. As part of our commitment to delivering teaching excellence, we provide our students with business simulations, project-based assignments and industry sharing sessions.



X-Culture

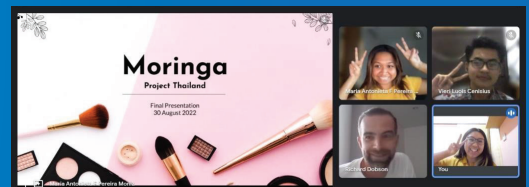
Learn business through experience for a successful career. Work on real international business challenges presented by real companies – in a team where each team member is in a different country

Project-based curriculum

The project-based curriculum is one of our focuses at iSB. “Asia Virtual Internship” is an example of our project-based curriculum.

“It was challenging, fun, satisfying, and cool. This is my first internship, so I felt challenged, but we could finish our work really well. Also, we felt familiar with the tasks that were given to us because they aligned with our abilities and position. I was so proud of myself and my team because we could cover each other’s shortcomings.”

Vieri Louis Cenisius, IBM 2021 - Moringa Thailand Project



Business Accelerator



Juan Carlos F., Jeevan Ashok P.
& Russell Christian
Project (Lean Kit - Healthy Food Cloud Kitchen)



Jason Samudra T., Gregory Bertly J.
& Nicholas Brian D.
Project (GnJ - Foods)



Muhammad Bagus D., Yash Rama S.
& Keanan Fitzpatrick S.
Project (CUBO - Educational Gameboards)



Execute your business ideas with **i3L School of Business**

Business & Entrepreneurship Projects

Laportea Massage Oil



This massage oil is made from the popular itchy leaves (daun gatal) which are commonly used in Papua. This oil can effectively relieve muscle pain when applied to skin.

Gandha Body Wash



Gandha by Aryajiva is a line of body wash products made from natural ingredients. It comes with a variety of scents such as lemongrass which helps relieve stress.

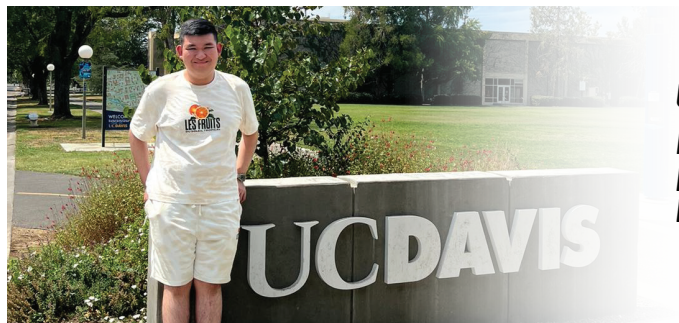
Kombucha



Kombucha, the hottest new trend of tea-based drinks, is a fermented drink that helps detoxify our body, acts as probiotics, and assists with our digestion process. SCOBY CHA presents a new type of kombucha which infuses spices [i.e. cinnamon, dill, star anise] into kombucha.

Students have the opportunity to acquire international work experience through international programs and projects

Internship opportunities in the US, Australia, Korea, Japan, ASEAN countries, and many more



Gregory Bertly Josefano

*IBM in Business and Entrepreneurship 2020
IISMA Awardee to University of California,
Davis.*



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Master's Pathway

BOSTON UNI MASTER'S PROGRAM

4-YEAR STUDY

i3L School of Business (iSB)



SCHOOL OF
BUSINESS



1-YEAR STUDY

Boston University

BOSTON
UNIVERSITY



Acceleration Program

FINISH YOUR BACHELOR (S1) & MASTER (S2) IN JUST 5 YEARS

ONLY FOR i3L STUDENTS

SINGLE DEGREE PROGRAM



Master in Biomanagement (MBM)



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ICMAC



The theme of INTERNATIONAL CONFERENCE FOR MANAGING THE ASIAN CENTURY (ICMAC) 2022 is Sustainability in Asia. The focus is on how Asian nations collaborate on developing inventions and digital innovations for growth across Asia.



Student & Faculty visit to Fortune Indonesia Summit 2022 by Fortune Indonesia.

Students & Faculties Activities



Industrial Visit to Universal Robina Corporation (URC)



Industrial Visit to Liwayway Corporation (Oishi)

European Innovation Academy



Benyamin Kristian Worabay & Erine Marcelina Gunawan took part in the European Innovation Academy (EIA) in Hong Kong

HARVARD PROJECT FOR ASIAN INTERNATIONAL RELATIONS R 2019 CONFERENCE



Shabrina Tjandra, Business & Entrepreneurship, won the Maybank Impact Challenge at Harvard Project for Asian & International Relations

Achievements



i3L School of Business students Cohort 2022 as the 2nd winner of Creatonomics Business Creativity Competition (CBCC) held by FEB Univ. Brawijaya



Won 3rd place at Deloitte Risk Intelligence Challenge

Career Opportunities



Our Partners



Emtek



Testimonials



Being in i3L is one of the most amazing experiences in education for me. Not only did I learn a lot academically, but I also experienced real businesses for myself through company visits and projects in which I ran my own business first hand. i3L School of Business provides many opportunities such as student exchange and internships abroad. The lecturers are very supportive in assisting me by directing myself towards my dream career path. Alongside all that, my English skills were enhanced due to the unique international environment here.

Theresia Ariesta Andani Hutajulu
Student of IBM cohort 2022



Over these past 2 years, I have experienced a great experience in International Business Management major. It is because I can choose my streaming, which is Creative Digital Marketing from the first year. The subjects are also related to my major and streaming and can be applied in the real world. Besides that, the lecturers and my classmate also so kind and willing to help me. I love to study in i3L because of the major, the number of students is little, and I have a big opportunity to join the organization and participate in an internship.

Vieri Luo is Cenisius
Student of IBM cohort 2021



Studying International Business Management at the i3L School of Business is a transformative experience. The lecturers seamlessly blended practical skills with theoretical knowledge, offering insight beyond the classroom. The interactive learning atmosphere fostered a dynamic environment where I absorbed international business knowledge and honed the functional expertise needed to excel in a real work experience.

Jyotiska Aditya Tjokro
Student of IBM cohort 2021



While studying at iSB for these 2 years, I got a lot of significant learning, from a theoretical point of view and even training or hands-on practice. All of that is also very useful for me in my current internship in social media marketing at KindNation Group or even my organization's activities to establish CafeLab with EntreLab my friends.

Valeria Putri Ardanny
Student of IBM cohort 2021





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